

## Hale Sustainability Conference

April 25, 2023, DePaul Student Center, Rm 314 A/B



### Executive Summary

The 2nd annual Hale Sustainability Conference was a lively event, featuring tables from both internal and external organizations, student speakers, and expert panels. Over 100 participants of the DePaul community attended and learned about what sustainable initiatives are occurring on both a DePaul-wide and City Wide level. Panelists discussed a wide variety of sustainable initiatives, from cleaning supplies to composting to an innovative app that incentivizes individuals to partake in sustainable tasks in their daily life.

## Participant Metrics

- RSVPs: 72
- Total attendees: 102
  - **Christie Klimas**
    - **Focal Point Seminar (1st Section): 21 Students**
    - **Focal Point Seminar (2nd Section): 17 Students**
- Classes that attended:
- Haven't received the information regarding Noe de la Sancha's class
- The total attendees is also not including the student orgs and other organizers if they didn't register for Eventbrite.

## Ideation for future events

See: [Debrief Notes](#)

## Involvement Fair

Over 20 organizations (both internal and external) were interested in hosting a table to engage the DePaul community. Table hosts were encouraged to give away only sustainable and reusable items.

### Table Hosts:

#### Internal Organizations

- [MESA](#) (Movimiento Estudiantil de Solidaridad y Apoyo) - Evelyn Barrios
- [DePaul Urban Garden](#) - Zoharia Drizin
- [Driehaus College of Business](#) - Kathia Hernandez
- [Coleman Entrepreneurship Center](#) - Mary Buxton
- [Just DePaul](#) - Dennis Estrada
- Green DePaul (New club, no website) - Jakob Deszcz

#### External Organizations

- [Block Bins LLC](#) - Katherine Tellock
- [Environment Illinois](#) - Emily Kowalski
- [Bubbly Dynamics](#) - Carolee Kokola
- [The Plant](#) - Carolee Kokola
- [City of Chicago Dept. of Water Management](#) - Angel Hawthorne
- [MWRD- VP Kim Du Buclet](#) - Lissette Zarco
- [Protiviti](#) - Alyse Mauro Mason, Bill Byrnes
- [Illinois Environmental Council](#) - Paloma Campillo
- [Olson Ecological Solutions, LLC](#) - Alden O'Connor
- [The Eco Flamingo](#) - Sarah Ball
- [The Unwaste Shop](#) - Randi Alexander
- [Metropolitan Water Reclamation District of Greater Chicago](#) - Edward Coleman
- [Kadeya](#) - Bridget Allen
- [Greenwise](#) - Heather Lough

## Panel & Panelists

- Hackathon Winners, *Sustainify*
  - Speakers: Gautam Amaravati Suresh, Adrianna Pinzariu
- Panel #1:
  - Jen Walling, Executive Director, Illinois Environmental Council
  - Kate Jakubas, Founder, Meliora Cleaning Products
  - John Edel, Founder Bubbly Dynamics/The Plant

- Panel #2:
  - Tayyaba Ali, Tikal Filters
- Panel #3:
  - Table to Farm Composting: Haylee Keller, Ryan Keegan, Zander Block, and Ben Martin

**Presenter Slide Decks (link here)**

- [Presentation 1:](#)
  - Information on upcoming activities, the event, Just DePaul, the Coleman Center and more..
- [Presentation 2:](#)
  - Sustainify
  - Panel
  - Tikal Filters
  - Farm to Table Compost

### **Contribution to Administration's Vision**

We believe that the Hale Sustainability Conference contributes to the administration's efforts in the following areas:

1. Building an ongoing community around sustainability, both internally and externally.
2. Reinterpreting the Vincentian Mission towards an explicit institutional commitment to sustainability, equity and social and environmental justice
3. Increasing a favorable perception of DePaul's brand in support of recruitment and retention
4. Providing opportunities for access and transformation for future social and environmental agents of change
5. Elevating the potential social and environmental impact of our alumni in civil society and their industries

### **Plan for Continued Engagement**

1. Ensure that the Hale Sustainability Conference is an annual event, hosted by the Driehaus College of Business, the Coleman Entrepreneurship Center, and Just DePaul.
2. Just DePaul to lead sustainable efforts.
  - a. Promote Slack Channel and Social Media [via Linktree.](#)
3. Just DePaul to make mention of the event at the 17 May Sustainability Celebration.

## Media

- Featured on @DePaulU's Instagram story
- [Posted on @JustDePaul's Instagram](#)
- Promotion on Newsline
- CEC - Instagram
- CEC - Facebook
- CEC - Twitter
- CEC - LinkedIn
- TV's around school
- Professors in various colleges

## Photos

[Click here for all photos.](#)

### *Photo Highlights*















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