



# DEPAUL UNIVERSITY

## DRIEHAUS COLLEGE OF BUSINESS

*School of Accountancy & MIS*

## FACULTY DISTINCTIONS: 2021-2022

*The School of Accountancy & MIS recognizes our colleagues for their recent accomplishments and honors, in their academic, professional, and civic lives.*

### PUBLICATIONS & PRESENTATIONS

**Gary Chen** with J.S. Judd and S. Pandit had an article accepted titled "Firm Unionization and Disruptions in Customer Relationships," in *Contemporary Accounting Research*, 2021, 38(4): 2951-2981.

**Gary Chen** with B. Wang and X. Wang had an article published titled "Corporate Social Responsibility and Information Flow," in *Accounting and Finance*, 2021, 61(2): 2759-2807.

**Gary Chen** with V. Agarwal, Z. Shi, and B. Wang presented "Income Taxes and Managerial Incentives: Evidence from Hedge Funds," *University of Illinois at Chicago Accounting Research Conference*, 2021.

**Ning Du** with Allini A., Ronen J., Spanò R. had an article published titled "Fair Value Accounting from the Users' Perspective: An Experiment on How Financial Analysts Rely on Fair Value Estimates in their Decisions," *Meditari Accountancy Research*, July 2021.

**Ning Du** with Allini A., and Maffei M had an article published "How Do Bank Managers Forecast the Future in the Shadow of the Past? An Examination of ECL under IFRS 9," *Accounting and Business Research* June 2022.

**Kirsten Fanning**, J. Williams, and M.G. Williamson had an article published titled "Group Recruiting Events and Gender Stereotypes in Employee Selection," in *Contemporary Accounting Research*, 2021, 38(4): 2496-2520.

**Kirsten Fanning** and **Deni Cikurel** and K.E. Jackson has an article accepted titled "Investors' Responses to Management Getting Out Ahead of Negative Media Stories: The Moderating Effects of Management's Action Plan and the Media's Focus," in *Journal of Financing Reporting*, 2021, 6(2): 45-61.

**Mark Frigo** and Jeffrey Madden had an article published titled "Strategic Valuation in the New Economy," *Strategic Finance*, October 2021.

**Mark Frigo** and Darren S. Guccione had an article published titled "Strategic Management of Cybersecurity Risks," *Strategic Finance*, January 2022.

**Mark Frigo**, Robert S. Kaplan (Harvard Business School) and Karthik Ramanna (Oxford) had an article published titled "Sustainability Strategies and Accounting for Climate Change," *Strategic Finance*, April 2022.

**Mark Frigo** and Kathleen Stokes had an article published titled "Strategies for Individual Leadership," *Strategic Finance*, July 2022.

**Mark Frigo** and **Ray Whittington** and Robert Hirth had an article accepted for publication titled "Sustainability Accounting for Long-Term Value Creation," *Strategic Finance*.

**Mark Frigo** presented a session titled "Strategic Life-Cycle Analysis," at Florida Atlantic University, December 11, 2021.

**Mark Frigo**, Elena Giovannoni, Cristiano Busco, and Angelo Riccaboni completed an Institute of Management Accountants (IMA) Research Foundation Project and Research Report: "Aligning Strategy to Organizational Purpose: Performance Management Systems for the Purpose-Driven Organization," 2019-2022.

**Delvin Grant** and Yeo, B. had an article published "An Exploratory Study of Societal Contexts and Industry Performance," in *International Journal of E-Business Research*, 2022.

**Delvin Grant** and Yeo, B. had an article published "A Business Process Reengineering Method," in *Issues in Information Systems*, Vol. 23, Issue No. 1, 2022.

**Delvin Grant** and Yeo, B. had an article published "Resource-Based View of the Productivity Paradox," in *Technology Analysis & Strategic Management*, Feb 2022.

**Delvin Grant** and Yeo, B. had an article published "Enterprise Integration Using Service Oriented Architectures," in *Issues in Information System*, Vol. 22, Issue No. 1, 2021: 164-177.

**Bright (Yue) Hong** had an article accepted titled "Initial Task Engagement: Unlocking the Value of Fit and Non-Fit to Improve Audit Judgements," forthcoming in *The Accounting Review*, 2022.

**Yujong Hwang** with A. Hsieh and S. Lo had an article published titled "Making Customers More Likely to Come Back - The Role of Background Colour in Triggering Arousal to Influence Memory, Attitude, and Patronage Intention," *Electronic Commerce Research*, 2022, published Online First.

**Yujong Hwang** with K. Rouibah had an article published titled "Factors Affecting the Success of Social Commerce in Kuwaiti Microbusinesses: A Qualitative Study," in *Journal of Global Information Management*, 2022, in press.

**Yujong Hwang** with A. Hassan, S. Bhatti, and S. Shujaat had an article published titled "To Adopt or not to Adopt? The Determinants of Cloud Computing Adoption in Information Technology Sector," in *Decision Analysis Journal*, 2022, 5, 100138.

**Yujong Hwang** with D. Shin and S. Alimamy had an article published titled "Cross-Cultural Differences in Information Processing of Chatbot Journalism: Chabot News Service as a

Cultural Artifact,” in *Cross Cultural & Strategic Management*, 2022, 29(3), pp. 618-638.

**Hui Lin** and **Yujong Hwang** had an article posted titled “The Effects of Personal Information Management Capabilities and Social Psychological Factors on Accounting Professionals’ Knowledge Sharing Intentions: Pre and Post COVID-19,” in *International Journal of Accounting Information Systems*, 2021, 42, pp. 1-11.

**Hui Lin** with R. Knisley had an article accepted titled “A Review of Literature and Experimental Evidence on Fraud Motivation: Differentiating Incentive and Pressure,” forthcoming in the *Journal of Forensic Accounting Research*, 2022.

**Jeff Ng** with K. Taejin and K. Hangsoo had an article published titled “Top Management Team Incentive Dispersion and Earnings Quality,” in *Contemporary Accounting Research*.

**Kelly Pope** had a publication titled “Learning with Documentaries,” in *Strategic Finance*, August 2022.

**Kelly Pope** with J. Cainas, and C. Jozsi had a textbook titled “Managerial Accounting 1<sup>st</sup> edition,” published by *Pearson Learning*, April 2022.

**Kelly Pope** had a Statement on Management Accounting (SMA) titled “Ethics in the 21<sup>st</sup> Century: Management Accounting Practices for Robust Compliance Programs,” in *The Association of Accountants and Financial Professionals in Business*, 2022.

**Kelly Pope** was featured on the IMA Count Me In podcast titled “Ethics in the 21<sup>st</sup> century,” 2022.

**Kelly Pope** was featured on the Oh My Fraud podcast titled “‘The Fraud Speaks for Itself’. Revisiting Rita Crundwell and Dixon, Illinois with Kelly Richmond Pope,” 2022.

**David Wang** with A. Rozario and M. A. Vasarhelyi had an article published titled “On the Use of Consumer Tweets to Assess Revenue Risk in Consumer-Facing Industries: Evidence from Analytical Procedures,” in *AUDITING: A Journal of Practice & Theory*, 2022.

**David Wang** with W. A. Cram and J. Yuan had an article published titled “Cybersecurity Research in Accounting Information Systems: A Review and Framework,” in *Journal of Emerging Technologies in Accounting*, 2022.

**David Wang** with X. Cheng and C. Hsu had an article published titled “Talk too much? The impact of cybersecurity disclosures on investment decisions,” in *Communications of the Association for Information Systems*, 2022, 50, article 26.

**David Wang** with S. Islam, N. Farah, and T. Stafford had an article accepted titled “The Spillover Effect of Focal Firms’ Cybersecurity Breaches on Rivals and the Role of the CIO: Evidence from Stock Trading Volume,” in *Journal of Accounting and Public Policy*, 2022, 41 (2): 106916.

**David Wang** with X. Luo, L. Yang, Y. Zhang, and X. Zhao had an article published titled “Initial Evidence on the Market Impact of the iXBRL Adoption,” in *Accounting Horizons*, 2022.

**David Wang** with T. Chiu, V. Chiu, and Y. Wang had an article accepted titled “Using Textual Analysis to Detect Initial Coin Offering Frauds,” in *Journal of Forensic Accounting Research*, 2021.

**David Wang** with D. Janvrin had an article published titled “Linking Cybersecurity and Accounting: An Event, Impact, Response Framework,” in *Accounting Horizons*, 2021.

**David Wang** with J.-C. Yen and Y. H. Chen had an article accepted titled “Different is Better: How Unique Initial Coin Offering Language in White Papers Enhances Success,” in *Accounting and Finance*, 2022, 61 (4): 5309-5340.

**David Wang** with C.-C. Chou, N.-C. Hwang, G. Schneider, C.-W. Li, and W. Wei had an article published titled “Using Smart Contracts to Establish Decentralized Accounting Contracts: An Example of Revenue Recognition,” in *Journal of Information Systems*, 2021, 35 (3): 17-52.

## APPOINTMENTS & RECOGNITIONS

**Ning Du** was appointed to Associate Director of Regional Initiatives, China.

**Yujong Hwang** was listed in the Top 150 MIS scholars with h-index of 30 or higher, which represents top 4% of all AIS members – “The H-Index for Management Information Systems,” by the University of Arizona (2022).

**Hui Lin** was promoted to Full Professor in 2022.

**Hui Lin** was selected to receive the 2022 DePaul University Excellence in Teaching Award.

**Kelly Pope** was awarded the 2022 Shauna Schullo Award for Best Distance Teaching Practices sponsored by Distance Teaching and Learning Conference.

**Kelly Pope** was awarded the 2022 Best-in-Track Award sponsored by the Online Learning Consortium (OLC).

**Kelly Pope** was the subject matter expert on CNBC’s *Super Heist* for: Episode 1: *All the President’s Money*, Episode 2: *Secrets of the Transy Book Heist*, Episode 3: *A Van Full of Dollars*, and Episode 6: *The Heist of the Century*.

**David Wang** was elected as the AAA AIS Section president.

**David Wang** was elected as the co-senior editor of the *Journal of Information Systems*.