



# The Algebra of Wealth: Achieving Economic Security

## Scott Galloway

Professor of Marketing at New York University's Stern School of Business, bestselling author, podcast host, and serial entrepreneur.

## Adam Alter, Ph.D.

Professor of Marketing at New York University's Stern School of Business and the Robert Stansky Teaching Excellence Faculty Fellow.

**Monday, May 13, 2024, 12:30 PM (on Zoom)**

**Register: [www.bit.ly/GallowayFANWebinar](http://www.bit.ly/GallowayFANWebinar)**

**BONUS BOOK GIVEAWAY, sponsored by FAN! Details on Zoom registration page.**

Presented by **Family Action Network (FAN)**, in partnership with

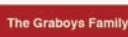
The Avery Coonley School, Baker Demonstration School, Bernard Zell Anshe Emet Day School, Brickton Montessori School, British International School of Chicago/Lincoln Park, Chicago Jewish Day School, Compass Health Center, Countryside Day School, Evanston Township HS D202, Family Service Center, The Frances Xavier Warde School, Francis W. Parker School, Gorton Center, Grayslake Community High School D127, Haven Youth and Family Services, Hyde Park Day School, Illinois Student Assistance Commission, Kenilworth D38, Lake Bluff D65, Lake Forest Academy, Lake Forest Country Day School, Lake Michigan Association of Independent Schools, Latin School of Chicago, Lycée Français de Chicago, Magnetar Capital, Mindful Psychology Associates, New Trier High School D203, New Trier Parents' Association, North Shore Country Day, Northwestern University Office of Neighborhood and Community Relations, Northwestern University School of Education and Social Policy, Pope John XXIII School, Rebel Human, Regina Dominican High School, Resurrection College Prep High School, Roycemore School, Santa Clara University School of Law, Science & Arts Academy, Stevenson High School D125, University of Chicago Crown Family School of Social Work, Policy, and Practice, Winnetka-Northfield Public Library District, Woodlands Academy, and Youth & Opportunity United.

This event is #freeandopentothe public and will be recorded. Suitable for youth 12+. [familyactionnetwork.net](http://familyactionnetwork.net)

**Sponsors**



**Partners**



**Supporters**

The Anderson Family  
Gorton Community Center  
Stephanie & Roger Hochschild  
Mammel Foundation  
Maureen & Collin Kebo  
The McCall Family  
New Trier Parents' Association  
Northwestern University/SESP

Rebel Human  
Santa Clara University College of Law  
Lonnie Stonitsch & Eric Dynowski  
The Alliance for Early Childhood  
University of Chicago Crown Family School of Social Work, Policy, and Practice  
Youth & Opportunity United (Y.O.U.)

**Community Allies**

Connections for the Homeless  
Evanston Scholars  
Family Service Center  
Foundation 65  
Haven Youth and Family Services  
Karen & Steven Malkin

Lake Michigan Association of Independent Schools (LMAIS)  
Mindful Psychology Associates  
New Trier Multifaith Alliance  
Northwestern University Office of Neighborhood & Community Relations

Cari & Michael Sacks  
Julene & John Stellato  
Wilmette Public Library  
Winnetka-Northfield Public Library District  
Wintrust Financial

**In-Kind**

Acclaim Media  
Deft  
Kirkland & Ellis  
Psychgeist Media  
The Book Stall



**FOR IMMEDIATE RELEASE: SCOTT GALLOWAY – ON ZOOM**

**CONTACT:** Lonnie Stonitsch, Executive Director of FAN, lonnie@familyactionnetwork.net

**Monday, May 13, 2024, 12:30 PM, The Algebra of Wealth: Achieving Economic Security, a FAN webinar featuring Scott Galloway, in conversation with Adam Alter, Ph.D. (FAN '17, '23).**

**REGISTER:** [www.bit.ly/GallowayFANWebinar](http://www.bit.ly/GallowayFANWebinar)

**BONUS BOOK GIVEAWAY!** We are giving away copies of *The Algebra of Wealth* to randomly selected Zoom attendees. Details on the webinar registration page.

Today's workers have more opportunities and mobility than any generation before. They also face unprecedented challenges, including inflation, labor and housing shortages, and climate volatility. Even the notion of retirement is undergoing a profound rethink, as our life spans extend and our relationship with work evolves. In this environment, the tried-and-true financial advice our parents followed no longer applies. It's time for a new playbook.

In *The Algebra of Wealth: A Simple Formula for Financial Security*, Scott Galloway, professor of marketing at New York University's Stern School of Business and a serial entrepreneur, lays bare the rules of financial success in today's economy. In his characteristic unvarnished, no-BS style, he explains what you need to know to better your chances for economic security no matter what.

Galloway has founded nine companies, including Prophet, RedEnvelope, L2, and Section, where he also teaches. He is the *New York Times* bestselling author of *The Four*, *The Algebra of Happiness*, *Post Corona*, and *Adrift: America in 100 Charts*. He has served on the boards of directors of The New York Times Company, Urban Outfitters, University of California/Berkeley's Haas School of Business, Panera Bread, and Ledger. He has won multiple Webby and Best Podcast awards, and his books have been translated into 28 languages. Across his *Prof G* and *Pivot* podcasts, *No Mercy/No Malice* newsletter, and his YouTube channel, Galloway reaches millions.

Galloway will be in conversation with **Adam Alter, Ph.D.** (FAN '17, '23), Professor of Marketing at New York University's Stern School of Business and the Robert Stansky Teaching Excellence Faculty Fellow, with an affiliated appointment in the New York University Psychology Department. Prof. Alter is the author of multiple bestsellers, including *Anatomy of a Breakthrough*, *Irresistible*, and *Drunk Tank Pink*.

This event suitable for youth 12+. It will be recorded and available on FAN's website and YouTube channel.

Sponsored by **Family Action Network (FAN)**, in partnership with **The Avery Coonley School, Baker Demonstration School, Bernard Zell Anshe Emet Day School, Brickton Montessori School, British International School of Chicago/Lincoln Park, Chicago Jewish Day School, Compass Health Center, Countryside Day School, Evanston Township HS D202, Family Service Center, The Frances Xavier Warde School, Francis W. Parker School, Gorton Center, Grayslake Community High School D127, Haven Youth and Family Services, Hyde Park Day School, Illinois Student Assistance Commission, Kenilworth D38, Lake Bluff D65, Lake Forest Academy, Lake Forest Country Day School, Lake Michigan Association of Independent Schools, Latin School of Chicago, Lycée Français de Chicago, Magnetar Capital, Mindful Psychology Associates, New Trier High School D203, New Trier Parents' Association, North Shore Country Day, Northwestern University Office of Neighborhood and Community Relations, Northwestern University School of Education and Social Policy, Pope John XXIII School, Rebel Human, Regina Dominican High School, Resurrection College Prep High School, Roycemore School, Santa Clara University School of Law, Science & Arts Academy, Stevenson High School D125, University of Chicago Crown Family School of Social Work, Policy, and Practice, Winnetka-Northfield Public Library District, Woodlands Academy, Youth & Opportunity United.**